

**CONTRACT**

**WUAB**  
**1717 East 12th Street**  
**Cleveland, OH 44114**  
**(216) 771-1943**

And:

**Greer, Margolis, & Mitchell #1**  
**1010 Wisconsin Ave.**  
**Suite 800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 803364 /		<u>Alt Order #</u> 06259622
<u>Product</u> <b>OBAMA FOR AMERICA</b>		
<u>Contract Dates</u> <b>09/04/12 - 09/10/12</b>		<u>Estimate #</u> <b>1536</b>
<u>Advertiser</u> <b>Obama for America 2012</b>		<u>Original Date / Revision</u> 08/28/12 / 08/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> <b>WUAB</b>	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WUAB	09/04/12	09/10/12	M-F 19 Action News at 7a	7-8a		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$45.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$45.00			
2	WUAB	09/04/12	09/10/12	M-F 10-11a	10-11a		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$75.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$75.00			
E 3	WUAB	09/04/12	09/10/12	M-F 11a-12p	11a-12p		:30			NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$125.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$125.00			
E 4	WUAB	09/04/12	09/10/12	M-F 2-3p	2-3p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$200.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$200.00			
E 5	WUAB	09/04/12	09/10/12	M-F 7-730p	7-730p		:30			NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$475.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$475.00			
E 6	WUAB	09/04/12	09/10/12	M-F 730-8p	730-8p		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$375.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$375.00			
E 7	WUAB	09/04/12	09/10/12	Late News M-Su	10-11p		:30			NM	7	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTFSS				6	\$300.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$300.00			
E 8	WUAB	09/04/12	09/10/12	M-F 11-1130p	11p-1130p		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	- TWTF - -				4	\$150.00			
Week:		09/10/12	09/16/12	M - - - - -				1	\$150.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 803364 /		<u>Alt Order #</u> 06259622
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Product</u> OBAMA FOR AMERICA
<u>Advertiser</u> Obama for America 2012		<u>Estimate #</u> 1536
		<u>Original Date / Revision</u> 08/28/12 / 08/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
9	WUAB	09/08/12	09/08/12	Sa 7-730p	7-730p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$175.00			
10	WUAB	09/08/12	09/08/12	Sa 730-8p	730-8p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$175.00			
11	WUAB	09/09/12	09/09/12	Su South Park 1a	1a-2a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$30.00			
E 12	WUAB	09/10/12	09/10/12	Mon Hour 1	8-9p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$200.00			
E 13	WUAB	09/10/12	09/10/12	Mon Hour 2	9-10p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	1-----				1	\$200.00			
14	WUAB	09/04/12	09/04/12	Tue Hour 1	8-9p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$125.00			
15	WUAB	09/04/12	09/04/12	Tue Hour 2	9-10p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-1-----				1	\$125.00			
16	WUAB	09/05/12	09/05/12	Wed Hour 1	8-9p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$125.00			
17	WUAB	09/05/12	09/05/12	Wed Hour 2	9-10p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--1----				1	\$125.00			
18	WUAB	09/06/12	09/06/12	Thu Hour 1	8-9p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$125.00			
19	WUAB	09/06/12	09/06/12	Thu Hour 2	9-10p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---1---				1	\$125.00			
20	WUAB	09/07/12	09/07/12	Fri Hour 1	8-9p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$125.00			
21	WUAB	09/07/12	09/07/12	Fri Hour 2	9-10p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----1--				1	\$125.00			
22	WUAB	09/08/12	09/08/12	12-330p	12-330p		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2-				2	\$75.00			
<b>Totals</b>											<b>57</b>	<b>\$11,255.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/10/12	57	\$11,255.00	\$9,566.75
<b>Totals</b>	<b>57</b>	<b>\$11,255.00</b>	<b>\$9,566.75</b>

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09/04/12 - 09/10/12	OBAMA FOR AMERICA	1536

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama for America 2012	08/28/12 / 08/28/12

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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